



## **Jakson Solar Amplifies Solar Energy Push with Strategic Dealer Meet in Uttar Pradesh**

**Jhansi, 19th December 2024:** Jakson Solar Modules and Cells, a part of the leading energy and infrastructure solutions conglomerate Jakson Group, organized a Dealer Meet in Jhansi, Uttar Pradesh, partnered with Ram Raja Solar Power Green Energy. This significant event served to bolster relationships and establish new partnerships, thereby reinforcing Jakson Solar's footprint in the region.

The event saw an impressive turnout of around 80 dealers, industry experts, and potential customers, emphasizing the growing importance of solar energy solutions in the state, particularly for commercial and industrial (C&I) applications such as cold storages, atta chakki, and hospitals.

**Mr. Anurag Garg, CEO, Jakson Solar Modules and Cells**, in his keynote address remarked, *"The excitement of participants in Uttar Pradesh is increasing the use of solar energy, which matches our goals for sustainable development. We are committed to keeping up this energy by organizing more events, showing our leadership in India's renewable energy field. Our activities across the state prove our commitment to providing the tools and connections needed to switch to sustainable energy smoothly. We focus on quality, innovation, and reliability to strengthen our position in the global market and build trust with our customers. Despite facing challenges like fluctuating market conditions and technological advancements, we see tremendous growth potential in the solar industry. With our ambitious projects and creative installations in Uttar Pradesh, we are paving the way for a greener future, proving that sustainable energy is not just a vision, but a reality we're bringing to life "*

In his address, **Mr. Garg** also emphasized the company's commitment to promoting sustainability and partnering with nature. "We are not just installing solar panels; we are investing in a sustainable future that harmonizes with the natural world, ensuring that our development efforts benefit both people and the planet."

In a recent update, the company unveiled plans to invest around INR 2,000 crore (\$215.9 million) to establish a 2.5 GW solar cell manufacturing facility, as well as plans expand its solar module manufacturing capacity from 1.2 GW to 2 GW. Along with this, the company recently launched their 'Helia NXT R' module designed to redefine solar efficiency, offering a module efficiency of up to 23.34%, utilizing high-efficiency rectangular 16 BB N-Type TOPCon solar cells. This technology enables the module to deliver a maximum power output ranging from 610Wp to 630Wp, ensuring high power generation along with enhanced mechanical strength and reliability, particularly suited for tough environments.

Representatives from Jakson Solar, including Mr. Neeraj Tuli, Mr. Sushmit Samarth, Mr. Rajiv Bakshi, and Mr. Anupam Goyal, along with other officials, and Mr. Ramakant Patel from Ram Raja Solar Power Green Energy, were also present at the meet, underscoring the collaborative effort that contributed to the event's success.

### **About Jakson Group:**



Established in the year 1947, the Jakson Group has evolved from specializing in Diesel Generator Manufacturing to becoming a multifaceted Energy Solutions provider. The company's prowess encompasses Distributed Energy, Solar Power, Eco-friendly Energy sources, Alternative Fuels, and high-tech Energy Storage Systems, as well as Renewable, Civil, and Infrastructure EPC services. The Company has an extensive presence throughout India with 6 manufacturing facilities, 30+ Sales Offices, 8 international offices and a wide network of channel partners and dealers making it one of the top 10 energy companies in India. The company, with more than 3000 employees, focuses on offering high-quality products and value-driven solutions. Drawing from extensive expertise in the Energy Industry, it serves more than 75,000 loyal customers. For more information on the Company, please visit [www.jakson.com](http://www.jakson.com)

**For media enquiries:**

Mr. Sanjay Gupta Chief Business Officer Jakson Limited T: +91-9650522118 E: <a href="mailto:sanjay.gupta@jakson.com">sanjay.gupta@jakson.com</a>	Mr. Shivam Kumar Corporate Communication Jakson Limited T: +91-8130073430 E: <a href="mailto:shivam.kumar1@jakson.com">shivam.kumar1@jakson.com</a>
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