



## **Jakson Solar Spearheads Sustainable Energy Adoption with Major Dealer Meet in Uttar Pradesh**

Varanasi, 25th October 2024: Jakson Solar Modules and Cells, a part of the leading energy and infrastructure solutions conglomerate Jakson Group, organized a Dealer Meet in Varanasi, Uttar Pradesh. This pivotal gathering was aimed to strengthen ties with existing authorized distributors and foster new alliances, enhancing Jakson Solar's presence and influence in the region.

The event saw an impressive turnout of around 50 dealers, industry experts, and potential customers, emphasizing the growing importance and adoption of solar energy solutions in the state. Underlining key government initiatives such as the PM Surya Ghar Yojna (PMSGY), the meet highlighted how these initiatives can drive sustainable growth.

**Mr. Anurag Garg, CEO, Jakson Solar Modules and Cells**, remarked, *"Our recent activities throughout the state demonstrate our commitment to providing the essential tools and networking needed for a smooth transition to sustainable energy solutions. Our focus on quality, innovation, and reliability not only reinforces our global market position but also deepens customer trust in our products. Our efforts in Uttar Pradesh, particularly through significant suburban projects and innovative installations, show our strategic approach to deploying clean energy solutions, affirming our steadfast commitment to sustainability and environmental conservation."*

The dealer meet not only served as a platform for Jakson Solar to showcase their latest technological advancements but also reinforced their commitment to fostering green alliances that are essential for a sustainable future in Uttar Pradesh and across India.

In a recent update, the company launched their 'Helia NXT R' module designed to redefine solar efficiency, offering a module efficiency of up to 23.34%, utilizing high-efficiency rectangular 16 BB N-Type TOPCon solar cells. This technology enables the module to deliver a maximum power output ranging from 610Wp to 630Wp, ensuring high power generation along with enhanced mechanical strength and reliability, particularly suited for tough environments.

### **About Jakson Group:**

Established in the year 1947, the Jakson Group has evolved from specializing in Diesel Generator Manufacturing to becoming a multifaceted Energy Solutions provider. The company's prowess encompasses Distributed Energy, Solar Power, Eco-friendly Energy sources, Alternative Fuels, and high-



tech Energy Storage Systems, as well as Renewable, Civil, and Infrastructure EPC services. The Company has an extensive presence throughout India with 6 manufacturing facilities, 30+ Sales Offices, 8 international offices and a wide network of channel partners and dealers making it one of the top 10 energy companies in India. The company, with more than 3000 employees, focuses on offering high-quality products and value-driven solutions. Drawing from extensive expertise in the Energy Industry, it serves more than 75,000 loyal customers. For more information on the Company, please visit [www.jakson.com](http://www.jakson.com)

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