

## **Jakson Solar's Dealer Meet Strengthens Sustainable Transformation in Uttar Pradesh**

*Unveiling new HeliaNXT technology and launching the month-long Jakson Solar Rath, Jakson Solar reinforces its commitment to green energy and community empowerment*

Kanpur, 27th June 2024: Jakson Solar, a subsidiary of the leading energy and infrastructure solutions company Jakson Group headquartered in Noida, organized a Dealer Meet in Kanpur, Uttar Pradesh, partnered with Adarsh Industries. This significant event served to bolster relationships and establish new partnerships, thereby reinforcing Jakson Solar's footprint in the region. During the event, Jakson Solar unveiled their HeliaNXT modules and launched the energy awareness drive, Jakson Solar Rath. The event saw an impressive turnout of around 50 dealers, industry experts, and potential customers, emphasizing the growing importance and adoption of solar energy solutions in the state. Underlining key government initiatives such as the PM Surya Ghar Yojna (PMSGY), the dealers meet highlighted how these initiatives can be leveraged for sustainable growth.

“At Jakson Solar, we’re committed to making solar energy accessible and beneficial for everyone,” stated Mr. Anurag Garg, CEO, Jakson Solar Modules & Products Business. “Our recent Dealer Meet in Kanpur, along with the launch of the month-long Jakson Solar Rath, signifies our commitment towards making solar a household name. This will not only educate residents about the advantages of solar power, but also keeping them informed about the various government schemes available to incentivize adoption. We believe this initiative will empower residents to make informed choices about their energy needs, contribute to a more sustainable future, and take advantage of financial support offered by the government. Through the Kanpur Dealer Meet, we're ensuring the city has the resources and network needed to make a smooth transition to sustainable energy.”

At the gathering Jakson Solar unveiled their latest N-Type TOPCon Helia NXT modules. These modules boast an impressive output of 590 Wp, showcasing unparalleled efficiency and performance. The Meet forged new partnerships to boost solar energy in Uttar Pradesh, showcasing Jakson Solar's innovative technology and strategic focus. The company intends to hold additional meets to maintain progress. By spreading advanced solar solutions nationwide, Jakson shows its dedication to leading the charge towards a sustainable energy future for the state and Nation at large.

### **About Jakson Group**

Established in the year 1947, the Jakson Group has evolved from specializing in Diesel Generator Manufacturing to becoming a multifaceted Energy Solutions provider. The company's prowess encompasses Distributed Energy, Solar Power, Eco-friendly Energy sources, Alternative Fuels, and high-tech Energy Storage Systems, as well as Renewable, Civil, and Infrastructure EPC services. The Company has an extensive presence throughout India with 5 manufacturing facilities, 30+ Sales Offices, 7 international offices and a wide network of channel partners and dealers making it one of the top 10 energy companies in India. The company, with around 2500 employees, focuses on offering high-quality products and value-driven solutions. Drawing from extensive expertise in the Energy Industry, it serves more than 75,000 loyal customers. For more information on the Company, please visit [www.jakson.com](http://www.jakson.com)

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