

## **Uniting for a Sustainable Uttarakhand: Jakson Solar's Dealer Meet Strengthens Green Alliances**

Haldwani, [2<sup>nd</sup> May 2024] Jakson Solar, a subsidiary of the leading energy and infrastructure solutions company Jakson Group headquartered in Noida, recently organized a Dealer Meet in Haldwani. This significant event served to bolster relationships with the authorized distributor for the sale of Jakson modules in Uttarakhand, Bhumika Solar, and establish new partnerships, thereby reinforcing Jakson Solar's footprint in the region.

The event, attended by more than 50 number of dealers, industry stakeholders, and potential customers, highlighted the value of solar energy solutions. It was particularly relevant for those leveraging government initiatives like the PM Surya Ghar Yojna (PMSGY) and Mukhyamantri Swarozgar Yojana. At the meet, Jakson Solar introduced the latest TOPCon 575Wp Helia NXT modules, showcasing its unparalleled efficiency and performance. This introduction aligns well with the PMSGY initiative, as the company also displayed its DCR modules with inverters, ideal for rooftop solar systems in Uttarakhand.

Mr. Anurag Garg, CEO, Jakson Solar Modules & Products Business stated, "The Dealer Meet in Haldwani was not only a resounding success but also a catalyst for significant network strengthening and new partnerships. The enthusiasm and commitment demonstrated by participants is propelling solar adoption in Uttarakhand and beyond, aligning perfectly with our regional sustainable development goals. We are committed to maintaining this momentum through similar events, reinforcing our role as innovators and leaders in India's renewable energy landscape, and promoting sustainable development."

Jakson Solar's commitment to sustainability and ecological preservation in Uttarakhand is underscored by their dedicated solar power plant at Jolly Grant Airport in Dehradun. This dedication is exemplified through major initiatives like the 500 kWp solar project in Dhari Village and a distinctive 4 MW hillside installation, showcasing their innovative strategies for deploying clean energy solutions in challenging environments. Additionally, Jakson Solar recently organized an exclusive meet for EPC players in Dehradun, attended by government dignitaries and several prominent EPC companies from Uttarakhand. This event further demonstrated the company's proactive engagement in expanding the region's solar energy capabilities.

### **About Jakson Group**

Established in the year 1947, the Jakson Group has evolved from specializing in Diesel Generator Manufacturing to becoming a multifaceted Energy Solutions provider. The company's prowess encompasses Distributed Energy, Solar Power, Eco-friendly Energy sources, Alternative Fuels, and high-tech Energy Storage Systems, as well as Renewable, Civil, and Infrastructure EPC services. The Company has an extensive presence throughout India with 5 manufacturing facilities, 30+ Sales Offices, 7 international offices and a wide network of channel partners and dealers making it one of the top 10 energy companies in India. The company, with around 2500 employees, focuses on offering high-quality products and value-driven solutions. Drawing from extensive expertise in the Energy Industry, it serves more than 75,000 loyal customers. For more information on the Company, please visit [www.jakson.com](http://www.jakson.com)

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