

Uniting for a Sustainable Rajasthan: Jakson Solar's Dealer Meet Strengthens Green Alliances

Jaipur, 7th June 2024: Jakson Solar, a subsidiary of the leading energy and infrastructure solutions company Jakson Group headquartered in Noida, partnered with Kwiksol Solar to organize a Dealer Meet in Jaipur, Rajasthan. This pivotal gathering was aimed to strengthen ties with existing authorized distributors and foster new alliances, enhancing Jakson Solar's presence and influence in the region.

The event saw an impressive turnout of around 250 dealers, industry experts, and potential customers, underlining the growing importance and adoption of solar energy solutions in Rajasthan. Underlining key government initiatives such as the PM Surya Ghar Yojna (PMSGY), the dealers meet highlighted how these initiatives can be leveraged for sustainable growth.

At the meet Jakson Solar introduced their latest N-Type TOPCon Helia NXT modules, with output of 590 Wp, showcasing its unparalleled efficiency and performance. These modules come in 2 bi-facial variants, dual glass and transparent back-sheet. Jakson Solar also showcased its DCR modules designed for optimal performance in rooftop solar systems across Rajasthan.

Mr. Anurag Garg, CEO, Jakson Solar Modules & Products Business stated, “The Dealer Meet in Jaipur was a tremendous success, acting as a catalyst for robust network expansion and the establishment of new partnerships. The enthusiasm and commitment shown by participants are driving solar adoption in Rajasthan and beyond, perfectly aligning with our regional sustainable development goals. We are dedicated to maintaining this momentum through similar events, reinforcing our position as leaders in India's renewable energy sector and promoting sustainable development.”

Jakson Group's unwavering commitment to sustainability and environmental conservation in Rajasthan is highlighted through their proactive efforts in the region. Their dedication is evident in significant solar projects in rural areas and innovative installations, demonstrating their strategic approach to deploying clean energy solutions in challenging environments.

This dealer meet not only served as a platform for Jakson Solar to showcase their latest technologies but also reinforced their commitment to fostering green alliances that are essential for a sustainable future in Rajasthan and across India.

About Jakson Group

Established in the year 1947, the Jakson Group has evolved from specializing in Diesel Generator Manufacturing to becoming a multifaceted Energy Solutions provider. The company's prowess encompasses Distributed Energy, Solar Power, Eco-friendly Energy sources, Alternative Fuels, and high-tech Energy Storage Systems, as well as Renewable, Civil, and Infrastructure EPC services. The Company has an extensive presence throughout India with 5 manufacturing facilities, 30+ Sales Offices, 7 international offices and a wide network of channel partners and dealers making it one of the top 10 energy companies in India. The company, with around 2500 employees, focuses on offering high-quality products and value-driven solutions. Drawing from extensive expertise in the Energy Industry, it serves more than 75,000 loyal customers. For more information on the Company, please visit www.jakson.com

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